

BELMONT

MAIN STREET

Board Meeting Minutes
City Hall Centennial Room
September 21, 2017
7:30 a.m.

Board Members present:

<input checked="" type="checkbox"/> John Church	<input checked="" type="checkbox"/> Julie Seligman	<input checked="" type="checkbox"/> Christina Moose
<input checked="" type="checkbox"/> Patricia Farmer	<input checked="" type="checkbox"/> Shelley DeHart	<input type="checkbox"/> Doug Gadd
<input checked="" type="checkbox"/> Ryan Schrift	<input type="checkbox"/> Adrian Miller (S. DeHart alt.)	<input checked="" type="checkbox"/> Ted Hall
<input checked="" type="checkbox"/> Angela Street		

Staff present: Vicki Davis - Downtown Director, Janet Schafer - Planning Technician

1. Chairman John Church called the meeting to order at 7:30 a.m.
2. Minutes from the August 17, 2017 meetings were disbursed via email for review prior to the meeting. A motion was made by Street to approve the minutes of the August 17, 2017 meeting as written, seconded by Moose, and approved unanimously by members present.

DeHart reported that the applications for the Main Street/ DBDA Board will close on September 22, 2017. Two applications have been received for the two board seat vacancies thus far.

3. Committee Reports:

Organization Committee – Julie Seligman

The date for the volunteer appreciate event is being moved to 2018. This will allow more time to plan. Schrift suggested moving the event after February as many other conflicting events occur during this time. Others agreed with this statement.

Design Committee – John Church

The Design Committee met last week. Church moved to appoint Street as the chairperson for the Design Committee, Dehart seconded, and the motion was unanimously approved.

Promotions Committee – Christina Moose

The Belmont Christmas village, Small Business Saturday, and the 2018 concert series have been discussed at recently held Downtown Partner meetings and sub-committee meetings. The Downtown Shop & Dining Guide will be re-printed with updated business information..

Economic Restructuring – John Church

The Economic Restructuring Committee met and look forward to creating projects. The Economic Restructuring committee would like to give out a questionnaire to the community to

see if a parking project would be supported, with the possibility of hiring a parking consultant to make current and future recommendations. Church stated that having businesses fund some of the projects without using city funds would be beneficial.

4. Façade Enhancement Grants Summary- There were no new applications received.
5. Chair Report – No further report provided.
6. Staff Report –
 - Davis provided a summary of the fall planning workshops for the board and committees:
 - The Main Street/ DBDA Annual Planning Workshop will be October 6, 2017 from 8:00 am to 4:00 pm. Davis will provide the location information, once confirmed.
 - The Economic Restructuring Planning Workshop will be October 11, 2017 from 9:00am to 1:00pm in the Stowe Building Conference Room.
 - The Promotions Planning Workshop will be November 8, 2017 from 9:00 am to 1:00 pm and the location is to be determined.
 - The Organization Planning Workshop will be November 8, 2017 from 3:00pm to 7:00 pm and the location is to be determined.
 - The Design Planning Workshop will be November 9, 2017 from 9:00am to 1:00 pm in the Stowe Building.
 - Davis reported that a few of the committees have discussed interest in having interns and suggested that each committee include this discussion in their annual planning. There are several programs through Belmont Abbey College, UNC Charlotte, and Johnson and Wales that can provide interns for events or special projects. While some intern programs are free of charge, others require a fee or hourly payment. Any such fees should be included in the budget development for each committee.
7. Other/New Business – None.
8. Adjourn- Farmer motioned to adjourn. Street seconded this motion at 8:02 am and this was approved with unanimous vote.