



**CITY OF BELMONT
MAINSTREET ADVISORY BOARD MEETING**

**City Hall – Centennial Room
April 4, 2017 @ 7:30 AM**

MINUTES

1. Call to order – Chairman John Church began discussion on committee updates until a quorum was reached.
2. Committee Reports –
 - Organization Committee- Julie Seligman
 - DT Partners Meeting went well though there is a desire to have more business owners attend. Members discussed if moving the time of the meeting would allow more attendance or if expanding the meeting subjects would be helpful. For example, parking is a topic that is a concern but is being addressed. May forum dates were discussed and Thursday, May 25 was set as the next Downtown Partners forum date.
 - Ms. Seligman stated that Angela Street continues to make recommendations to improve the website.
 - Design Committee – Cynthia Ruen
 - Cynthia Ruen was not present, no report provided.
 - Promotions Committee – Christina Moose
 - Promotion of upcoming downtown events is going strong.
 - Table tents created by Downtown Director Davis containing event details have been distributed and website promotion is ongoing.
 - Economic Restructuring – John Church
 - Chairman Church discussed parking related items and took a moment to acknowledge all the efforts completed and currently underway. Survey results will be shared online soon.
3. Secretary Report – Shelley DeHart

Minutes from 03.07.2017 meeting were distributed via email for review prior to the meeting. Julie Seligman moved to approve minutes as presented, Doug Gadd seconded the motion which passed by unanimous vote.
4. Façade Enhancement Grants Updates
 - Cotton Candy Factory application, 2017.15, was discussed. Design committee recommended approval with the note that future applications consider the historic color palette. Project total is \$5300, which makes project eligible for full funding in the amount of \$2500.00. Project includes painting, entrance improvements, and new flooring tile improvements. Board concurred that work is an improvement to the property and the downtown area. Doug Gadd moved to approve, John Church seconded the motion which passed by unanimous vote.

Christina Moose entered at 7:43 a.m.

- 42 Catawba application, 2017.16, was discussed. The goal of the improvements is to make the entrance to the building more attractive and customer friendly with ADA compliant door. Design committee noted that the inspection of the completed project should ensure masonry work around door is finished appropriately. Project also includes demolition and making door ADA accessible. Project total is \$7195.42 which makes project eligible for full funding in the amount of \$2500 Board discussed having Design Committee provide more detailed summary for ease of decision making. Design Committee has thoroughly reviewed and worked with applicant and is recommending approval in the amount of \$2500.00. Board discussed funding available; applicant was informed that funding may or may not be available this fiscal year. Christina Moose moved to approve, Doug Gadd seconded the motion which passed by unanimous vote.
 - Belmont Eye application, 2017.14, is going back to Design Committee due to significant project changes after the project review.
5. Chair Report – John Church, no further report; items discussed during ER committee report.
 6. Staff Report – Vicki Davis
 - NCMS News – Director Davis provided brief conference update. Staff assessment is that the event went well and positive feedback was received. The Belmont NCMS Application has been reviewed and recommendation of approval has been made to the national Main Street program.
 - NC Downtown Development Association is planning a Downtown Day at the Capitol – May 17, 2017. An economic development impact presentation will be made to Lt. Governor Dan Forest and legislators. John and Jennifer Church indicated an interest in attending.
 - Cooperative Trash Program-city council approved this pilot project.
 - Downtown Parking-Adrian Miller stated council approved Glenway parking and stormwater drainage project, work is planned for May-September and will result in 75 striped spaces.
 7. Other/New Business –
 - City Council is holding a workshop on April 12 to discuss downtown parking.
 - Council approved contracts for design/engineering work for the Rail Trail project running from Glenway to Woodlawn. This portion of the project is anticipated to take approximately six months then move to bidding and construction.
 8. Adjourn- Shelley DeHart moved to adjourn at 8:27 a.m. Motion was seconded by Doug Gadd and passed with unanimous vote.