

Downtown Belmont Development Association

Board of Directors Meeting Minutes

City Hall Centennial Room

March 7, 2017 @ 8:15 am

Members present:

<input checked="" type="checkbox"/> John Church	<input checked="" type="checkbox"/> Jonathan Taylor- Chair	<input type="checkbox"/> Christina Moose
<input type="checkbox"/> Cynthia Ruen	<input checked="" type="checkbox"/> Julie Seligman	<input checked="" type="checkbox"/> Doug Gadd
<input type="checkbox"/> Ryan Schrift	<input checked="" type="checkbox"/> Shelley DeHart	<input checked="" type="checkbox"/> Ted Hall
<input checked="" type="checkbox"/> Angela Street		

Staff present: Vicki Davis – Downtown Director, Melissa Lockamy - Planner

Guest – Jennifer Church

Meeting was called to order by Chairman John Church.

Adoption of Minutes

In consideration of the February 6, 2017 minutes, Jonathan Taylor moved to approve, seconded by Ted Hall, and the minutes were unanimously approved.

Financial Report

The financial report was presented and reviewed. Board discussed financial details relating to the Criterium and the Party in the Park series.

Committee Reports:

Jazz in the Park Update

The event will be held in Stowe Park on May 6th fro 5-8 pm. Jennifer Church stated both bands are booked for the event. There will be music and art components to the event with an art crawl during the day. Committee is working on a sponsorship packet. The committee, including Trudy Malo and Ashley McAllister, is working on artist and business pairing.

Party in the Park Update

Vicki Davis discussed layout ideas to separate the playground area during event. Downtown Director Davis confirmed that alcohol sales and consumption will be in the park with the exception of the play area. Board discussed pursuing a Lowe's materials donation for materials to make the separation.

Doug Gadd exited the meeting.

Criterium Update

Board and staff discussed sponsorship and the need to continue to communicate with and work with businesses.

Chair Report

John Church discussed need for Downtown Director Vicki Davis to have authority to pay vendors and sign contracts and previously approved agreements. Jonathan Taylor moved to authorize Vicki Davis to sign on behalf of the chair as needed. Ted Hall seconded the motion which passed by unanimous vote.

Adopted April 4, 2017

John Church introduced the idea of planning an event that focuses on music, art, and technology. The idea is to plan a two day event that brings people together to highlight our business and cultural assets. Potential costs with the goal of becoming self-sustaining through sponsorships was discussed.

Staff Report

Vicki Davis received a letter of gratitude from Elements of Empowerment thanking board for involvement with the Juneteenth drum circle last year and inviting sponsorship this year. Staff recommendation is to offer support in ways other than financial, as all agree to support this event. Staff and board expressed concerns about financial funding when funding for DBDA events is uncertain and evolving. Members offered ideas about ways to support this important event. Board agreed to offer volunteer assistance and John Church agreed to reach out to offer support.

Having no other business, Jonathan Taylor made a motion to adjourn the meeting at 8:50 a.m. Motion was seconded by Shelley DeHart and passed by unanimous vote.