

BELMONT MAIN STREET

Board Meeting Minutes
City Hall Centennial Room
February 6 2017
7:30 am

Board Members present:

<input checked="" type="checkbox"/> John Church	<input checked="" type="checkbox"/> Jonathan Taylor- Chair	<input checked="" type="checkbox"/> Christina Moose
<input checked="" type="checkbox"/> Cynthia Ruen	<input checked="" type="checkbox"/> Julie Seligman	<input type="checkbox"/> Doug Gadd
<input checked="" type="checkbox"/> Ryan Schrift	<input checked="" type="checkbox"/> Shelley DeHart	<input checked="" type="checkbox"/> Ted Hall
<input checked="" type="checkbox"/> Angela Street	<input checked="" type="checkbox"/> Adrian Miller (SDH alt.)	

Staff present: Vicki Davis - Downtown Director,
Guest: Jennifer Church, Al Wall

Chairman John Church called the meeting to order.

Minutes from the January 3, 2017 meeting were disbursed via email for review. A motion to approve was made by Jonathan Taylor, seconded by Ted Hall, and approved unanimously by members present.

Committee Updates:

Organization Committee –Angela Street reported their committee is working on the website. They want to add a link to the Gigworks webpage and restructure where information is currently found. Vicki Davis reminded the group about the goals of the board. John Church spoke to linking another website that shows all available properties in Gaston County so we are not reinventing information. A general discussion ensued regarding statistics. Chairman Church recommended the economic committee meet with the organization committee. Jennifer Church reported they will pick up the survey cards today or tomorrow. The goal would be to have data tabulated for the next meeting.

Design Committee – Cynthia Ruen reported their committee is soliciting new members to make their committee larger. Public art, design guidelines, façade grants, and sign ordinance revisions are projects on their work program. The design and economic committees should study the Sign Ordinance together and meet with the Planning and Zoning Department.

Promotions Committee - Christina Moose reported their committee has been working on the SweetArt Crawl for February 11th. This is being promoted on the new Main Street/DBDA facebook page.

Economic Restructuring – John Church reported they met in January and discussed the parking survey. Chair Church summarized the results thus far. Chairman Church asked when we should close out the survey. He suggested we wrap it up and communicate the results. Another forum would be appropriate. Ryan and Julie will reach out to the River District Businesses. Al Wall, today's guest and member of the economic restructuring committee, and John are working on a database.

Facade Enhancement Grant-Vicki Davis provide the board an update:

-124 N Main – is approved by city council and wrapping up.

-21 N Main – New application – the design committee has reviewed it however additional information is needed from the applicant before a recommendation can be reached.

-7 N. Main – an application was received however has not been routed.

-Vicki Davis reported that there are 3-more application however funding is limited. Ryan recommended the Main Street Board look at the issue. Vicki Davis recommended going to the quarterly submittal, as outlined in the program guidelines.

Chair report – John Church had no report.

Staff report – Vicki Davis

-2017 Work plan– Vicki Davis has updated the workplan with the 2017 economic strategies from the annual workshop and needs the committee projects for the year to complete.

-NC Main Street Conference is Shelby this year. Members are encouraged to considered attending.

-The DBDA Executive Committee needs to meet to discuss the committee chair positions.

Old/Other business: Jonathan Taylor asked the board if he could reach out to Belmont Abbey to encourage more interaction. A general discussion ensued about connecting with Belmont Abbey.

Having no other business, Jonathan Taylor moved to adjourn, seconded by Ryan Schrifft and unanimously approved at 8:45am.